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This survey report is an overview of the results of the Collbran Auditorium Function and Sentiment Survey Report. The survey was conducted to help the town gauge the value of the Collbran Auditorium to the community. In the survey, members were asked to respond to questions and scenarios that contemplate the auditorium's future.

The survey ran from May 20th, 2020 through to June 19th, 2020, and was available in both digital and paper formats for better accessibility. At the end of the survey period, 74 online responses and 18 paper responses were received. All 92 responses were recorded and processed through Qualtrics.

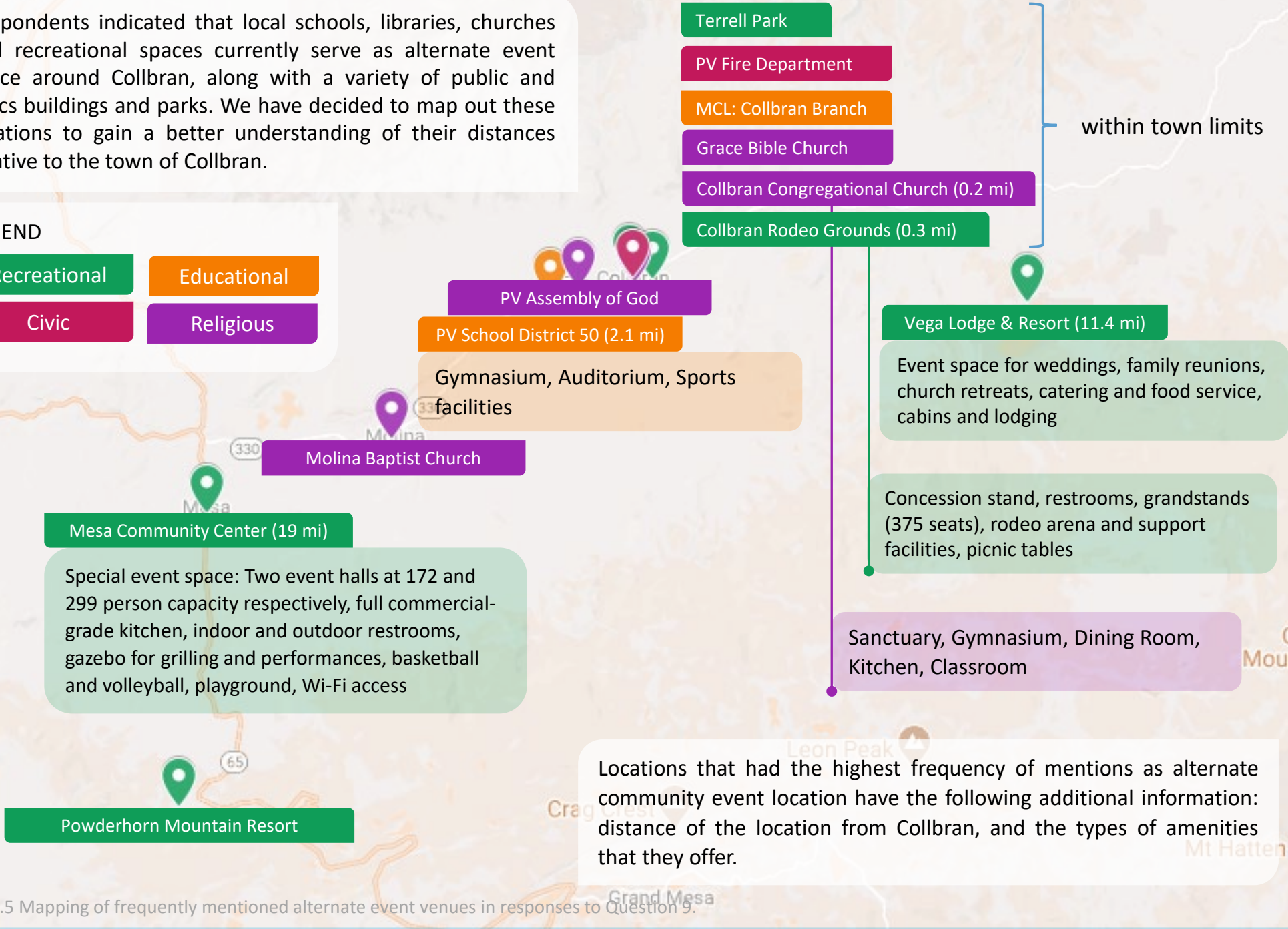
This report hopes to provide a comprehensive overview of the survey results. As the first three questions of the survey primarily address personal details of each respondent, they will not be covered in the report to protect respondents' privacy. The report will be focused on the responses received for questions 4 through 18 of the survey.

Q9: Venues for Community Events elsewhere in Collbran or the Plateau Valley Region

Respondents indicated that local schools, libraries, churches and recreational spaces currently serve as alternate event space around Collbran, along with a variety of public and civics buildings and parks. We have decided to map out these locations to gain a better understanding of their distances relative to the town of Collbran.

LEGEND

| | |
|--------------|-------------|
| Recreational | Educational |
| Civic | Religious |



Locations that had the highest frequency of mentions as alternate community event location have the following additional information: distance of the location from Collbran, and the types of amenities that they offer.

Fig. 2.5 Mapping of frequently mentioned alternate event venues in responses to Question 9.

Secondary Report: Conclusion & Key Findings

Much like in the primary report, the review of the secondary survey results indicate **72%** **73%** **7%** **7%** **70%** **8%** along with an appreciation for its **8%** **80%** **2%** among members of the community living within town limits. To support this finding, when asked to rank the building's most important characteristics, in-town respondents ranked the building's **2%** **2%** **4%** as a community gathering space. This survey result suggests that the auditorium's physical presence plays a role in the community's link to the past and overall sense of place.

When presented with the four proposed concept ideas, in-town respondents were more averse to, or expressed uncertainty, for the concepts that presented higher impact changes to the existing building e.g. new additions to the back of the structure and expanding function with an addition on the adjacent parking lot. There was overwhelmingly negative sentiment among in-town respondents to the idea of **80%** **7%** **8%** although it could provide spaces designed specifically to meet the community's needs.

The written comments from in-town respondents show mixed sentiment for the building, with some respondents expressing strong nostalgic ties to the building and its preservation, and some expressing that the building should be replaced altogether. The in-town respondents also expressed concern for the potential high costs associated with rehabilitating building and questioned the resulting value to the community from those investments. Finding ways to maintain the structure's historic presence and legacy while optimizing its usefulness to the community reflects most of the in-town respondents' sentiment toward the Collbran auditorium.